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## AM2

## The news & jobs magazine from Attractions Management

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#### 5 APRIL 2017 ISSUE 75

#### Chile to transform 11 million acres of land into national parks

Chile's government is introducing five new National Parks covering more than 11 million acres of land following a donation of 1 million acres of privatelyowned wild land from American philanthropists Kristine Tompkins and her husband, the late Doug Tompkins.

Kristine, who is former CEO of clothing company Patagonia, and Doug, who co-founded the North Face and Esprit clothing lines and died in 2015 in a kayaking accident, purchased millions of acres worth of land in the

Patagonia region of Chile during the early 1990s, with the aim of buying and restoring the land before "returning it to the people" in the form of National Parks.



The donation comes from Kristine Tompkins and her late husband

Much of that land was returned to the Chilean government last week, with the donation spurring the government to announce it would protect a further 10 million acres of wild land with the goal to turn it also into a series of new National Parks.

The land donation, which spans an estimated 1 million acres, is just under half of the Tompkins' total land ownership in Chile, which totals 2.2 million acres. The donation represents the largest land donation from a private equity to a country in global history.

The five new national parks, combined with the tourism trail, will bring in an extra US\$270m (€250.5m, £215.8m) annually to the national economy. To support the government, Tompkins

Conservation has committed to creating a Chilean-based Friends of National Parks foundation for ongoing park support. More: http://lei.sr?a=3G7v9\_A

### Apple boss Tim Cook eyes augmented reality technology

Apple could be about to jump on the augmented reality bandwagon, with reports suggesting CEO Tim Cook is very serious about AR development in the near future.

According to *Bloomberg*, people within Apple say the company has embarked on a journey to bring the technology to the masses, which Cook believes will dominate the next gadget generation, keeping Apple at the apex of the technology sector.

Over the past several years, Apple has been building a team capable of pulling off such a feat, bringing in a group of engineers who worked on both the Oculus Rift and Microsoft Hololens, also hiring digital experts with experience on the silver screen in Hollywood. Additionally, the company, has acquired several



Tim Cook wants Apple to develop AR tech

smaller firms with expertise in AR hardware, 3D gaming and VR software.

According to the report, Apple is looking at several different products, primarily digital glasses that would connect wirelessly to an iPhone and could beam content to the user. While the glasses are still in development, the iPhone itself could gain new AR features much sooner.

A recent industry report by RnRMarketResearch.com suggested that the VR and AR sectors will be worth US\$30bn (£22.7bn, €26.7bn) and US\$90.8bn (£68.9bn, €80.9bn) respectively by 2020. The report also said that VR will be less successful than AR due to the limitations of a head-mounted device owing to size and weight. More: http://lei.sr?a=Q9e2Y\_A

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#### AM2 NEWS

Inspired by the shape of a mountain and a tree, Latvian practice Mailitis Architects have designed an amphitheatre with a unique wind tunnel for a band of levitating Shaolin monks.

The Shaolin Flying Monks Theatre has been built on Songshan Mountain in central China, a Unesco World Heritage site that is home to the Shaolin Monastery, traditionally considered to be the birthplace of Zen Buddhism and Kung-Fu martial arts.

The monks who live on the mountain develop skills in many scenic arts, all of which will be demonstrated in their new 230-capacity arena. The most dramatic performances will come when the monks take flight; the vertical wind tunnel blasting them into the sky.

More: http://lei.sr?a=K8A2T\_A



Attractions jobs & news AM2.jobs

The wind tunnel, developed by manufacturer Aerodium, blasts the monks into the sky

## Failed Atlantic City casino to become waterpark and resort following purchase

With Atlantic City's failed casino ventures turning their eyes towards family entertainment, the developer of the recently-acquired Atlantic Club Casino has unveiled plans to invest more than US\$135m (€125.8m, £109.3m) to turn the property into an indoor waterpark.

The R&R Development Group, headed by Ronald Young, will turn the casino into a non-gambling family resort, centred around the water park proposal.

Scheduled to open in May 2018, Dolphin Village will take around 14 months to complete, with the property also to include a go-kart track, as well as a "world-class" videogame arcade and 300 hotel rooms.

Atlantic City's casinos, many of which have shut down in recent years, have been enjoying



Previous plans called for the casino to become a waterpark

a resurgence of late, with developers wanting to turn them into family-friendly attractions.

The venture is one of three major casinos to ressurected since 2014, with five closing over the period. The Showboat has reopened as a non-gambling hotel, while Trump Taj Mahal reopens as a new casino in 2018. *More: http://lei.sr?a=B2U7G\_A* 

2

#### Disney pays out US\$3.8m to employees following wage dispute

Disney has agreed to pay out US\$3.8m (€3.5m, £3m) in back wages, after officials found violations from the company regarding minimum wages, overtime pay and payroll records.

The two Florida subsidiaries of Disney – Disney Vacation Club Management and Walt Disney Parks and Resorts – will pay back wages to 16,339 employees, with the operator promising to "adjust our procedures in order to avoid this in the future" to ensure compliance with the Fair Labor Standards Act (FLSA).

"The department's Wage and Hour Division found violations of minimum wage, overtime and recordkeeping provisions of FLSA." said a statement from the US Department of Labor.

"Disney resorts in Florida deducted a uniform or 'costume' expense that caused some employees' hourly rates to fall below the federal minimum wage. The resorts also did not compensate employees performing duties during a pre-shift period before the designated start of their shifts, and during a post-shift period.



"Costume" expenses caused some employees' hourly rates to fall below the minimum wage

Additionally, the resorts failed to maintain required time and payroll records."

Under the terms of the agreement, Disney must make the back wage payments on or before 31 July 2017. Proof of payments must also be provided to the Department of Labor by 31 August of this year. The company will also provide its managers and supervisors at its Florida hotels with training on compensable work time and how to record such hours. *More: http://lei.sr?a=e5c7z\_A* 

#### 'Personal connection key for zoos', says expert psychologist

A leading academic in the fields of psychology and conservation has said that zoos need to foster a personal connection between guests and animals in order to encourage repeat visits and continued contributions to conservation efforts.

Delivering the keynote address at the European Association of Zoos and Aquaria's (EAZA) European Zoo Educators Conference (EZE), Susan Clayton explained that creating the connection was crucial in encouraging zoo visitors to make contributions and understand conservation efforts made by zoos.

Clayton, who is professor of psychology and chair of environmental studies at the College of Wooster in Ohio, US, focuses her research on the human relationship with the natural world, how it is socially constructed, and how it can be utilised to promote environmental concern.

"From a psychological point of view, emotion is really important," said Clayton. "It's a signal to the brain to pay attention. Emotional experiences can have greater impact and



Clayton says a zoo visit is primarily a social experience over coming to observe animals

they're more likely to be recalled later and change the way we think about things."

According to Clayton, creating a personal connection is only the first step, and that to promote behavioural change, zoos must look at why their visitors come to the zoo, which is primarily a social experience over coming to observe animals. "When people are asked their primary reason to visit the zoo, only a third say the animals. You get people who want to spend a day with their family or spend a nice day outside for example. If you think about the zoo as a social experience, we can think about those social interactions that occur," she said. *More: http://lei.sr?a=e8C6p\_A* 

### Immersive anime theme park coming to Japanese island

Plans have been announced to open an anime and manga theme park on an island in Japan's Hyogo Prefecture, with the attraction to be based on popular titles Hi no Tori (Phoenix) and Crayon Shin-chan.

Dubbed Nijigen No Mori, Pasona Group will operate the attraction in Awajishima Koen park. Utilising the area's natural beauty and the latest visual technologies, the attraction will take visitors into their favourite anime titles, creating what has been described as "the first immersive entertainment anime park".

The park will be split into three zones. The first, called Mori no Zone (The Forest Zone), will feature a 1.2km-long (0.74mi) walking trail, dubbed Night Walk Hi no Tori and based on the popular manga title's 12 books, which generally involve a search for immortality, embodied by bird of fire. Along the trail, which will be explored from sunset to 10pm each night, visitors will experience a visual show created by Tezuka Productions using projection mapping, with sounds and sights beamed into the forest.



The museum has a new focus on science

#### Bradford's National Media Museum rebrands

The National Media Museum in Bradford, UK, is changing its name as part of a major revamp to focus on science.

The renamed National Science and Media Museum (NSMM) will now focus on the science of still and moving images.

As part of the move, the museum's new Wonderlab gallery will explore the science of light, sound and images through state-of-the-art exhibits.

"We want to draw new visitors, encourage existing ones to come more and start a new chapter for the museum," said director Jo Quinton-Tulloch. *More: http://lei.sr?a=X6c4y\_A* 



The signature Night Walk Hi no Tori is hoped to be a big tourism draw for anime fans

The second and third zones will be based on Crayon Shin-chan – an anime and manga which follows the adventures of the fiveyear-old Shinnosuke "Shin" Nohara. The first of the two attractions will be a zip-line crossing a pond in the park. The second attraction will be an adventure course, which will allow visitors to explore a course of high ropes and platforms over multiple levels. *More: http://lei.sr?a=w7s7m\_A* 

#### Bjarke Ingels' WWII bunker museum complex nears completion in Blåvand

A museum complex designed by Bjarke Ingels Group (BIG) partly on the site of a former German WWII bunker is nearing completion in Blåvand, western Denmark.

The Museum Center Blåvand, which could be open as early as June this year, integrates four independent institutions that are embedded in the dunes around the Tirpitz bunker, which was constructed by Nazi Germany during the war and survived the Allies' bombing campaigns.

In recent years it has served as a small museum dedicated to the history of the Atlantic Wall – a series of hundreds of coastal defences and fortifications built by the German army as a defence against an invasion of Nazi-occupied Europe .



Four museums are embedded in the dunes around the bunker

The 2,800sq m (30,000sq ft) complex – which will house a bunker museum, amber museum, history museum and exhibitions gallery – is located at the intersection between a series of precise cuts in the dune landscape. *More: http://lei.sr?a=R2X7e\_A* 

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#### Typhoon Texas takes over troubled Pflugerville waterpark

A troubled Texas waterpark is hoping to get a new lease on life now a fresh operator has been appointed to manage the attraction and the refinancing of a US\$25m loan that was used to build the park has been approved.

Hawaiian Falls in Pflugerville – a water and adventure park that opened in 2014 – has been taken over by Typhoon Texas, operators of another Texas waterpark in Katy. Last month the Pflugerville Community Development Corporation (PCDC) and City of Pflugerville approved a refinancing plan for the 25-acre property.

The facility will be renamed Typhoon Texas Austin under the Typhoon Texas brand and receive a US\$4.5m (€4.2m, £3.6m) makeover, including new rides and more child-friendly attractions, before reopening in May.

Hawaiian Falls parent company Horizon Family Holdings defaulted on its monthly payments to the PCDC several times in 2015 and 2016, causing the city council to seek alternative management for the attraction.



Typhoon Texas has said it will recruit 600 staff for its new location in Pflugerville

The financial problems came following a rocky start for the waterpark. In its opening season, a man drowned, while a deaf toddler was rushed to hospital and almost died after being found at the bottom of a wading pool. There is also a pending lawsuit against Hawaiian Falls, which allegedly lacked properly trained lifeguards and failed to notify their insurance company about the death of the man. *More: http://lei.sr?a=M8k8A\_A* 



The property will act as a link to the city

#### Tivoli development opening November

Tivoli Corner, a food and retail development at the transition point between Tivoli Gardens and Copenhagen, will open in November 2017.

The 5,300sq m (57,000sq ft) food hall project, costing hundreds of millions of Danish kroner, will feature 30 vendors and restaurant chains around a central open dining area. It was designed by New York architects Pei, Cobb, Freed & Partners.

Tivoli Corner runs from Tivoli's northwest Vesterbrogade to Bernstorffsgade to the Nimb Hotel. *More: http://lei.sr?a=y4s4N\_A* 

## Jurassica project secures HLF funding to create 60-acre wildlife corridor

The long-touted Jurassica project, a multi-million pound dinosaur attraction inside a former quarry in Dorset, UK, will take its first steps as a visitor attraction after securing Heritage Lottery Funding to open part of the area as a nature trail ahead of a full launch when funding is secured.

A far cry from the £80m (US\$105m, €94.2m) target, a modest sum of £37,300 (US\$46,500, €43,000) has been secured to restore 60,000sg m (646,000sg ft) of

land, which is a starting point for the wider attraction in the 40m (132ft) deep quarry.

Working in partnership with the Dorset Wildlife Trust, Isle of Portland Aldridge Community Academy (IPACA), Weymouth College and Island Community Action, the two-year project to create the wildlife



 $\pounds 37,300$  has been secured to restore 60,000sq m of land

corridor will be supported by a volunteer programme, which will offer more than 100 children and local people new skills training.

The subterranean geological park is the brainchild of Michael Hanlon, who died from a heart attack in February last year. *More: http://lei.sr?a=4Y4s5\_A* 

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#### 4-5 MAY 2017

#### TEA SATE Europe National Motor Museum, Beaulieu, UK

The TEA's SATE conference will bring together industry professionals, academics, attractions operators and owners to discuss a number of topics surrounding development for the future for cultural visitor attractions. Ken Robinson, who currently sits on the board of the Tourism Society and was awarded a CBE for services to Tourism in 1997, will deliver the keynote address for the event, where he will be in conversation with TEA president David Willrich. Email: Info@teaconnect.org Tel: +1 818 843-8497 www.teaconnect.org

#### 7-10 MAY 2017 **AAM MuseumExpo 2017**

St Louis, Missouri, US

The American Alliance of Museums (AAM) will host more than 5,000 museums professionals in May when they convene for the organisation's Annual Meeting and MuseumExpo. More than 100 sessions are scheduled to take place, with topics ranging from collections management and curatorial practice, to education and audience research. Email: registration@aam-us.org Tel: +1 202 289 1818 www.annualmeeting.aam-us.org

#### 15-18 MAY 2017

#### AALARA Conference & Exhibition Queensland Gold Coast, Australia

The Australian Amusement, Leisure and Recreation Association's conference and exhibition will bring together industry leaders and speakers to present leadership sessions, educational and training industry forums and conduct site tours relevant to the safe and profitable management of visitor attractions. Email: info@aalara.com.au Tel: +61 1800 118 123 www.aalara.com.au



The Thea Awards Gala presentation recognises the very best in the attractions sector

#### 20-22 APRIL 2017 TEA Summit 2017

Disneyland Hotel, Magic Kingdom Ballroom, Anaheim, US The annual TEA Summit and Thea

Awards take place over the course of three days. The Summit will address

#### 17-18 MAY 2017

#### Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, cultural attraction experts and sector suppliers. An awards ceremony will also take place, recognising best practice within the world of museums, galleries, and cultural and heritage visitor attractions. Email: anna@museumsandheritage.com Tel: +44 1905 724 734 www.museumsandheritage.com/show

#### 19 MAY 2017 CultureGeek Royal Geographic Society, London, UK

CultureGeek – a one-day conference looking at the digital transformation of the cultural sector – offers a programme of speakers from leading organisations, including a full lineup of people coming from around the UK and the rest of the world to share their knowledge about the digital transformation of the culture sector. Email: kala@museumnext.com Tel: +44 (0)191 2573439 www.culturegeek.com business issues and trends in the visitor attractions industry, while also showcasing the current slate of Thea Awards recipients at the Awards Gala. Email: Info@teaconnect.org Tel: +1 818 843-8497 www.teaconnect.org

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#### 26-29 MAY 2017

#### Expo Parques e Festas Sao Paulo, Brazil

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#### 6-8 JUNE 2017

#### BALPPA Summer Conference 2017 Alton Towers, UK

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- What unique challenges do theme parks face in a culturally-rich visitor attraction landscape?
- What part do technology and new story-telling techniques play in attracting new audiences?

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#### BRC evokes spirit of Jameson with reimagined €11m brand home

The home of Jameson has reopened to the public as a completely new visitor experience following an €11m (US\$11.9m, £9.5m) investment into the Irish distillers whiskey tour.

Created by BRC Imagination Arts, the new-look 'Jameson Distillery Bow St.' brand home in Dublin tells the story of the historic company, which is well-known for creating Ireland's most-successful brand of whiskey.

The redeveloped brand home utilises new technologies set in historic surroundings to create a state-of-the-art storytelling experience. Visitors have the choice of three fully-guided tours, including 'The Bow St. Experience' tasting tour focusing on the stories of Jameson's rich heritage and ongoing innovations, while 'The Whiskey Makers' and 'The Whiskey Shakers' experiences provide more in-depth whiskey and cocktail masterclasses, both including the opportunity to sample whiskey straight from a cask in the distillery's new live maturation house.

Minister of Public Expenditure and Reform, Paschal Donohoe, was on-hand



BRC, TOTP Architects and Flynn Management & Contractors worked on the development

for the launch earlier this month, which supports Ireland's Whiskey Tourism Strategy – an initiative targeting three times the number of Irish whiskey tourists by 2025, aiming for a total 1.9 million visitors. Work started in September and was led by BRC, with Dublin-based firm TOTP Architects and Flynn Management & Contractors also working on the development. *More: http://lei.sr?a=R4b6v\_A* 

#### Zero Latency secures new partner for Boston and Philadelphia VR arenas

Free-roam multiplayer VR provider Zero Latency has announced multiple new arenas, in Greater Boston, Massachusetts, and in Philadelphia, Pennsylvania.

The Australian VR start-up – which already has arenas in Australia, Japan and Spain, as well as Orlando, Florida and two Kalahari resorts locations, in Wisconsin Dells, Wisconsin, and Pocono Mountains, Pennsylvania – has signed a deal with MindTrek to open the new venues in 2017.

Zero Latency developed its own motiontracking technology, which works with up to 16 participants, allowing each to move freely around the space in the game, monitor other players and control their own "weapon".

With "dual arenas" opening in Woburn and Marlborough, Massachusettes, and one in



Engineerium is a multi-player VR experience in Zero Latency

Philadelphia, the upcoming locations will be the biggest yet, and can be combined into single 4,000sq ft (371sq m) gaming landscapes for an even bigger gaming experience. When used separately, the operator has the flexibility to offer different experiences simultaneously. *More: http://lei.sr?a=Y7e6g\_A* 



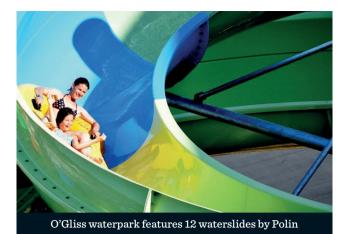
The campaign will address skills defecits

## HLF tackles UK's skills and diversity deficit

A total of 18 British heritage projects are set to benefit from the Heritage Lottery Fund's (HLF) Skills for the Future campaign – a programme that helps organisations deliver paid training placements to meet skills shortages in the heritage sector and to help diversify the workforce.

Worth £10.1m (US\$12.5m, €11.6m), grants range from £100,000-£750,000 (US\$124,000-US\$929,000, €115,000-€864,000) and are part of the wider commitment made by HLF in the government's Culture White Paper to *More: http://lei.sr?a=7K3Y6\_A* 

#### **AM2** INNOVATION



#### Polin creates the third largest waterpark in France

Polin Waterparks has partnered with leisure park and outdoor recreation design firm, Edsun Loisirs to create O'Gliss Waterpark, the third largest waterpark in France.

O'Gliss extends over more than 200km and features 12 waterslides, including Polin's most popular slides: Freefall, the Kamikaze, Looping Rocket and Turbo Lance. Split into four sections – Ludo Park, Sunset Playa, Exploral O and Délir Space – the park features a number of rides, including the Giant Body slide on which guests reach varying speeds through sudden drops and straightaways. Twister Racer is a four-lane multi slide featuring intertwining tubes and twisting turns.



The new audio-visual experience at a Citadella in Goza

#### Sarner International and AV Stumpfl create AV experience

AV specialist Sarner International, has created a unique audio-visual experience in the visitor centre of a Citadella on the Maltese island of Goza.

The visitor centre is located in the abandoned water storage reservoirs, and is part of a plan for an extensive renovation, that will see the Citadella become a World Heritage site and museum. The visitor centre is made up of three main areas: an exhibition area, a main show area and a tunnel connecting the two. The areas are separated into nine zones, each featuring a different interactive exhibit.

The experience is purely AV and features immersive and interactive displays, culminating in a spectacular show in the final zone.



#### The Navigator course is due to open in May 2017

#### Sky Trail rope course to open at Seascape Resort

Rope Courses Inc will install its Sky Trail Navigator course at the Seascape Towne Centre Resort in Miami.

The installation will be part of Aerial Entertainment, a larger operation at the Seascape resort, that includes a Stairway to Heaven climbing activity, remote control boats and a hole in one chipping challenge. The course is 9.7 metres tall and is designed to maximise areas with minimal space.

The Navigator can have up to seven elements on each level and allows for expansion. It can be fully integrated with other Sky Trail attractions, including the Sky Rail zipline and the Sky Tykes rope course, for smaller children.



Up to four ninjas can sit in each ride vehicle by ART

#### Legoland and Triotech bring Ninjago World to UK

Ride manufacturer ART Engineering and hand-gesture technology creator Triotech have collaborated on a Ninja ride for LegoLand Windsor, UK.

The daring world of ninjas is coming to the resort in May 2017 with the launch of Lego Ninjago World, featuring a 4D, hand-gesture enabled ride.

Lego Ninjago World will take guests through interactive

Ninjago character scenes to test balance, agility, speed and creativity: Zane's Temple Build, Kai's Spinners and Cole's Rock Climb.

After tackling the activities and perfecting their Spinjitzu skills, guests are ready for Lego Ninjago: The Ride.

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Dianne Eade, Newquay Zoo Head of Finance, Human Resources and Administration



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#### **Gulliver's Theme Parks**

**AM2** RECRUITMENT

Gulliver's theme parks are a family business with a history spanning 39 years. With theme parks in Warrington, Matlock Bath and Milton Keynes, other venues include Nerf Zones, Splash Zones, Dinosaur and Farm Park, Gulliver's Hotel and our brand new Adventurers Village resort.

#### Rides Line Manager Gulliver's Warrington

As our family Theme Park resort continues to expand, an opportunity has arisen to join a rapidly growing business in a unique role at Gulliver's World, Warrington. If you love theme park rides, if hands-on solutions are your strength and if you thrive in a fast paced, fun environment then this is the role for you! You will specialise in understanding the rides systems, health and safety and risk assessment procedures, training and managing ride operators, including their rotas to ensure they create an enhancing memorable guest experience.

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#### Catering Line Manager Gulliver's Matlock Bath

A rare and exciting Full Time opportunity has arisen at our Family Theme Park in Matlock Bath, Derbyshire. You will be responsible for the day to day running of the catering and retail units within the theme park. This role would be well suited to a confident supervisor looking to take on their first management position, or a competent line manager seeking a fresh and exciting challenge!

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#### Splash Zone Manager Gulliver's Warrington

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#### Head of B2B Marketing Farah Experiences

At Farah we thrive on seeing happy guests, colleagues and partners. We believe that each individual that we meet is important, and that we can make a positive difference to their lives. Our purpose is to create happiness...one smile at a time.

As the Head of B2B marketing, you will work closely with the Marketing and the Sales Team. You will be the brand guardian with responsibility for the implementation and execution of the marketing strategy across various disciplines in partnership with our Sales Partners - Tour Operators, Destination Management Companies, Hotels, Corporates, Schools, Trade and Travel Partners, etc. in local and key international markets. You will through a close association with Customer Relationships Management, Public Relations & social media, sales and internal departments such as guest experience ensure integration, consistency and approval across activity and campaigns.

The ideal candidate will be educated to degree level or equivalent in business, marketing or equivalent (marketing-related professional qualification would be an advantage) with 5 year's marketing experience, across the relevant disciplines.

If this sounds as exciting to you as our leisure facilities, then apply now or connect with us to know more. We would love to hear from you!

#### Other vacancies with Farah Experiences:

- HSE Director
- Head of Sales Operations (Call Centre)

To Advertise call Sarah on: +44 (0)1462 471908 email: sarahgibbs@leisuremedia.com

#### Head of Engineering and Estates

Oakwood Theme Park Salary: Competitive Job location: Pembrokeshire, UK

#### Project Manager

Simworx Salary: Competitive Job location: Kingswinford, UK

#### General Manager

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Nationwide, UK

#### Splash Zone Manager

Gulliver's Theme Park Salary: Competitive Job location: Warrington, UK

#### Assistant Manager -Conferencing and Events

Derby City Council Salary: £24,964 - £27,668 a year Job location: Derby, UK

#### • CRM Digital Manager Farah Experiences

Salary: Competitive Job location: Abu Dhabi, UAE

## Head of Sales Operations (Call Centre)

Farah Experiences Salary: Competitive Job location: Abu Dhabi, UAE

## Trade Partnerships Executive

Legoland Discovery Centre Salary: Competitive Job location: Manchester, UK

#### General Manager

Teen Spirit - Skegness Aquarium Salary: Competitive Job location: Skegness, UK

## Technical Services Manager

Simworx Salary: Competitive Job location: Kingswinford, UK

#### Catering Line Manager

Gulliver's Theme Park Salary: Competitive Job location: Matlock Bath, Derbyshire, UK

## Site Installation Supervisor

Simworx Salary: Competitive Job location: Kingswinford / Mobile, UK

#### • LZ Visitor Services, Retail Manager

**Zoological Society of London** Salary: up to £37,497 dependant on experience Job location: London, UK

#### Head of B2B Marketing, Farah Experiences

Farah Experiences Salary: Competitive Job location: Abu Dhabi, UAE

#### Rides Line Manager

Gulliver's Theme Park Salary: Competitive Job location: Warrington, UK

## HSE Director, Farah Experiences

Farah Experiences Salary: Competitive Job location: Abu Dhabi, UAE

## Visitor Services Supervisor

Forestry Commission Salary: £23,023 - £24,388 Job location: Tetbury, Gloucestershire, UK

## CRM and Cross-Park Support Manager

Farah Experiences Salary: Competitive Job location: Abu Dhabi, UAE

#### • Visitor Experience Manager Brown-Forman Salary: Competitive

Job location: Slane, Ireland

#### Direct Marketing Manager

Farah Experiences Salary: Competitive Job location: Abu Dhabi, UAE

#### • Duty Manager Madame Tussauds Salary: Competitive Job location: San Francisco , USA

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across the South Coast, UK

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across South Wales and the South West, UK

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across Kent and London, UK

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across the Midlands and East, UK

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across the North West, UK

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across the North West, UK

#### General Managers

Successful UK-wide leisure business Salary: Up to £40,000 (OTE £60,000) + lots of great benefits Job location: Across the North East, UK

 General Managers
Successful UK-wide
leisure business
Salary: Up to £40,000 (OTE £60,000) + lots of great benefits
Job location: Across Scotland, UK

#### €73m pledged by governments to protect cultural heritage in war zones

Following France's decision to pledge €28m (US\$30m, £23.8m) towards the protection of cultural heritage sites during conflicts, world donors have followed up on the declaration by pledging a further €45m (US\$49m, £39m) to aid the effort.

In addition to France's €28m pledge, €18.5m (US\$20m, £16m) will be committed by Saudi Arabia, €14m (US\$15m, £12m) by the UAE, €4.6m (US\$5m, £4m) from Kuwait, €2.7m (US\$3m, £2.4m) from Luxembourg and €1.4m (US\$1.5m, £1.2m) from Morocco. Philanthropist Thomas Kaplan has also pledged €924,000 (US\$1m, £802,000).



Soldiers look over damage at the historical Bel Temple

Created in coordination with Unesco, the fund will be used to prevent destruction of historical sites.

Switzerland's government has offered administrative and legal support for the

cause and will also host the fund in Geneva. Italy, which in 2015 called for a UN force to protect heritage sites, has offered military personnel and conservation experts. More: http://lei.sr?a=T3D3F\_A

#### **Bob Iger ends replacement speculation** by extending Disney contract to 2019

After much speculation surrounding his future, Bob Iger will extend his tenure as Disney chief executive until July 2019.

"Given Bob Iger's outstanding leadership, his record of success in a changing media landscape, and his clear strategic vision for Disney's future, it is obvious the company and its shareholders will be best served by his continued leadership as we conducts the robust process of identifying a successor," said Orin C. Smith, independent lead director of the Disney Board.

"Bob has driven Disney to new creative heights, expanding the company's global reach, fostering technological innovation,



Iger will now stay on with Disney as its chair and CEO

and delivering year-afteryear of record financial results. During his tenure, he has created enormous value for shareholders, with a return of 448 per cent, compared to 144 per cent for the S&P 500, and a dramatic increase in the company's market capitalisation to US\$177bn (€164bn, £141bn) from US\$46bn (€43bn,£37bn)." More: http://lei.sr?a=u9n3A\_A

#### ADDRESS BOOK

American Association of Museums (AAM) T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM) T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA) T· +44 (0)20 7222 1728 W· www.alva.org.uk

Association of Science and Technology Centers (ASTC) T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA) T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA) T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA) T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI) T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA) T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite) T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA) T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA) T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI) T: +91 22 6523 1643 W: www.jaapi.org

International Association of Amusement Parks & Attractions (IAAPA) T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN) T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET T +46 (0)33 41 00 09 W www navet com

**Outdoor Amusement Business** Association (OABA) T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA) E: rlf@tnaqua.org W: www.azfa.org

The Canadian Museums Association T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC) T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA) T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA) T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association T: +61 2 9978 4797 W: www.zooaguarium.org.au