Antorcha steps down as SeaWorld CEO

SeaWorld CEO Gus Antorcha has resigned from his position after just seven months in the role, with chief financial officer Marc Swanson stepping up as interim chief executive officer.

Antorcha, who joined in February from Carnival Cruise Lines, commented: "While I may have a difference of approach, I continue to believe in SeaWorld’s strategy, mission, team and prospects."

Chief accounting officer Elizabeth Castro Gulacsy has been appointed interim chief financial officer, while continuing in her previous role.

Antorcha added: "Marc and Elizabeth are fine leaders, and I’m confident in their abilities to guide the company forward."

Scott Ross, chair of SeaWorld, thanked Antorcha for his contribution, before quickly detailing the qualities of Swanson and Gulacsy. He said: "We know Marc and Elizabeth will be excellent leaders and will drive the business forward."

SeaWorld’s recent results showed an upswing after a number of years of decline, much of it caused by controversy over captive cetaceans in its parks. Visitor numbers for the first six months of 2019 were 9.8 million – a 1.7 per cent rise year on year. Earnings were up by 34 per cent.

MORE: http://lei.sr/t3t9B_A
German chancellor Angela Merkel on-hand for opening of €28m Bauhaus Museum in Dessau

Germany’s Chancellor, Angela Merkel, has cut the ribbon to open the new Bauhaus Museum in Dessau – a building designed to hold the 49,000 exhibits in the Bauhaus Dessau Foundation collection.

Dessau is the German city most closely associated with the Bauhaus school of design, which was operational between 1919 and 1933, and is considered one of the most influential movements in modern design.

Although the original school building in Dessau still stands, it wasn’t able to display the entirety of the Foundation’s collection, while other Bauhaus buildings in the city could not be adapted to meet the necessary conservation requirements. Consequently an international competition was held to create a new museum, located between the city centre and the municipal park.

The winning entry, chosen from 831 submissions, came from Barcelona-based Addenda Architects, which envisioned a 100-metre long Black Box of reinforced concrete, with no natural light but with optimal climatic conditions to preserve the sensitive items in the collection.

This stands on stilts five metres above visitors’ heads and is accessible via two stairwells from the ground floor, where there is the Open Stage, a flexible space with a lobby, ticket desk, cafe and shop, and 600sq m (1,970sq ft) of space for changing exhibitions.

Construction has taken just under two-and-a-half years, with a €28m (US$31m, £25m) project budget.

Chester Zoo’s Jamie Christon: Grasslands will make us one of the world’s best attractions

Chester Zoo has had plans approved to build an extensive African savannah habitat adjacent to a wide range of accommodation in the form of lodges and safari tents.

A proposal from the UK zoo has been accepted by Cheshire West and Chester Council’s planning committee, with zoo management saying the plans will “connect visitors with nature like never before”. The extension is part of the zoo’s 217-acre expansion masterplan, which also includes its £40m (US$49.2m, €44.6m) Islands development.

“Grasslands will be a phenomenal experience and will cement Chester Zoo’s standing as one of the world’s very best attractions,” said Jamie Christon, the zoo’s chief operating officer. “Featuring state of the art conservation breeding facilities for a range of threatened African species, Grasslands will also see the zoo push the boundaries of world-class animal care.”

The new Grasslands habitat is part of the zoo’s wider strategic development plan, which is broken into themed geographic regions with evermore natural habitats for threatened species. A tentative opening date has been set for 2022.
Stadium turned into living forest attraction by Klaus Littmann

Austrian artist Klaus Littmann has transformed the Wörthersee Stadion in Klagenfurt, Austria, into a forest as part of an art installation looking to change people’s perception of nature.

The 32,000-capacity stadium, home of SK Austria Klagenfurt football club, has been fitted with a mini-forest of 300 trees and is set to become Austria’s largest public art installation.

Overseen by Enea Landscape Architecture, the “For Forest: the unending attraction of nature” project was inspired by the similarly named The Unending Attraction of Nature, a dystopian drawing by artist and architect Max Peintner.

Through the installation, Littmann aims to “challenge our perception of nature” and question its future. “The project seeks to become a memorial, reminding us that nature may someday only be found in museums,” Littmann said.

The installation will run until 27 October 2019. The forest will then be carefully replanted on a public site in close proximity to Wörthersee Stadium.

”The project seeks to become a memorial, reminding us that nature may someday only be found in museums”

“Littman wants to "change the way people view nature"
MUSEUMS

McNay Museum embarks on redevelopment

The first phase of a multi-million dollar landscape transformation plan for San Antonio’s McNay Art Museum has been unveiled, with outdoor works of art, increased accessibility and aesthetic fencing to replace the existing tall boundary hedges planned for the Texas attraction.

The US$6.25m (£5.7m, £5.1m) plan has been drawn up by Brooklyn and Boston landscape architects Michael Van Valkenburgh Associates, plus Texas-based partners in architects Ford, Powell & Carson, and urban landscape architects studio dwg.

Construction is being carried out by San Antonio-based G.W. Mitchell, with this phase due to be completed by Q2 of 2020.

Plans for the museum’s 23-acre grounds will include floral displays, dozens of native and drought-resistant trees, scenic walkways, meditative seating areas and enhanced lighting. There will also be increased pedestrian, bike and ADA (Americans with Disabilities Act) access.

An adjacent area of greenspace at the intersection of Austin Highway and North New Braunfels has been acquired and is being absorbed into the McNay campus.

A second phase of the landscape redevelopment is in the early stages of planning.

MORE: http://lei.sr/E8D8Q_A

SPORTS ATTRACTIONS

Plans revealed for first NFL attraction outside the US

Tottenham Hotspur is introducing the first stand-alone NFL visitor attraction outside of the US, with the football club adding an American Football tour to its stadium experience.

The tour will give visitors a glimpse of Tottenham’s bespoke NFL facilities in its new stadium, with visitors given the chance to “step into life as an NFL athlete” as they are taken through the purpose-built team facilities, including locker rooms, player and staff preparation areas and a customised press conference suite, before having the chance to see authentic players’ equipment such as jerseys, balls, pads and gloves. The iconic Vince Lombardi Trophy – presented to the winners of the Super Bowl – will also be on display, with visitors getting a look at the prize inside the NFL Commissioner’s Suite.

During the experience, guides will explore the history of the NFL in the UK and what it takes to deliver NFL games in the UK.

MORE: http://lei.sr/r7x8w_A
Bangkok tops charts as most popular global tourist destination

The Global Destination Index – an annual study looking at the world’s most visited tourist destinations – has ranked Bangkok, Thailand, as the world’s most visited city globally.

The research, conducted by Mastercard, shows Bangkok as the world’s most visited global tourist destination four the fourth straight year, with 22.78 million international overnight visitors – a figure forecast to grow by 3.34 per cent in 2019.

For the first time in more than a decade, London (19.09 million) has lost its status as Europe’s most popular tourist destination, with nearby Paris (19.10 million) now the new number one city on the continent.

In the Middle East, Dubai is the top-ranked city with 15.93m international overnight visitors. The city, which had set a target of 20 million visitors by 2020, does, however, have the lowest growth forecast for the calendar year at 1.68 per cent.

"In today’s interconnected world, travel has become an important part of how we work and how we live," said Carlos Menendez, president of Enterprise Partnerships for Mastercard.

For the first time in more than a decade, London has lost its status as Europe’s most popular tourist destination,
Odunpazari museum opens in Turkey

Kengo Kuma’s latest creation – the Odunpazari Modern Museum in Eskişehir, Turkey – has opened, with the architect striving to create a sense of intimacy and warmth through its wood-clad buildings.

The inspiration for Kuma’s design, which is based on a cluster of boxes clad with stacked, interlocking timber beams, comes from the history of the location – a former centre for timber trading. The word odunpazari means firewood market in Turkish.

Built to house the 1,000-piece modern art collection of Erol Tabanca, an architect and chair of Turkish contractor Polimeks, the blocks of the 4,500sq m (14,760sq ft) museum are rotated and arranged so as to complement the surrounding streetscape of Ottoman houses.

Containing a café and a shop, the museum buildings are designed to provide smaller, more intimate spaces on the lower floors, with large, open galleries for events and exhibitions on upper floors.

At the centre of the building, there’s a skylit atrium that stretches the full height of the three-storey building. Kuma said his intention with the museum building was to create a sense of intimacy and warmth by using small-scale units, wood and natural light.

“Throughout the building, the geometry is not perpendicular,” he said.

MORE: http://lei.sr/Y6x8d_A

The geometry of the building is not perpendicular

Kengo Kuma

Mirror installation offers new perspective for San Francisco

Seeing Spheres, a new and permanent artwork by Olafur Eliasson featuring five reflective silver orbs has been opened on San Francisco’s waterfront.

The Mission Bay installation by the Danish-Icelandic artist is situated at a plaza next to the city’s new Chase Center sports complex, where the Golden State Warriors basketball team will play.

Each sphere is a 5m (16.4ft) high orb made of polished, hydroformed steel, each supporting a flat, circular mirror that is framed by a ring of LED lights.

The alignment produces a “surprising environment of multi-layered, reflected spaces, in which the same people and objects appear again and again, visible from various unexpected angles”, said Eliasson’s studio.

MORE: http://lei.sr/D5j8H_A

The artwork consists of five hydroformed steel orbs
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Two new galleries for Surgeons’ Museum

One of Scotland’s oldest museums is preparing to launch two new galleries in 2020 after entering the second phase of a National Lottery-funded redevelopment process.

Set inside the Royal College of Surgeons of Edinburgh, the Surgeons’ Hall Museums first opened in 1832 and house one of the largest and most historic collections of artefacts charting the history and development of surgery.

Financed by the National Lottery Heritage Fund (NLHF), the museum completed phase one of a £4.4m (£5.41m, €4.91m) redevelopment in 2015.

£2.7m (£3.3m, €3m) was spent on phase one, with new interactive and display exhibits helping visitors to the museum discover the stories and breakthroughs that have shaped modern surgical practice.

Phase two of the development, scheduled to open on 11 September 2020, will see a new exhibit spread over the two new galleries. Called Body Voyager, the exhibition will explore the rise in computerised and robotic technology in medicine. The galleries, split into four zones looking at different parts of the human body, will also include a high level of interactive computer technology, working surgical instruments, human specimens and AV presentations.

MORE: http://lei.sr/K3x6u_A

REDEVELOPMENT

A year from fire, Brazil museum reveals reopening plans

One year on from a fire that almost completely destroyed the National Museum of Brazil, the institution has announced plans to reopen in 2022.

The 200-year-old museum went up in flames last September after a faulty air conditioner started the blaze, which destroyed around half of the museum’s collection. Thanks to extensive efforts from recovery crews, lost items such as the 12,000-year-old skull of Luzia – the oldest human remains ever found in the Americas – were successfully recovered.

“Our intention is to inaugurate a part of the reconstructed palace in 2022 with expositions that let us celebrate the bicentennial of Brazil’s independence,” said Denise Pires, head of the Federal University of Rio de Janeiro speaking at a press conference at the Brazilian Academy of Sciences.

MORE: http://lei.sr/r8Y8B_A

Our intention is to inaugurate a part of the reconstructed palace

Denise Pires
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Cincinnati’s Coney Island to focus on water rides

"Providing guests with more of what they want" – this is the rationale behind Coney Island’s decision to remove its amusement park rides and replace them with additional water park experiences.

The Cincinnati attraction opened its renowned Sunlite Pool in 1925 and has added a variety of water-based experiences over the years in its Sunlite Water Adventure area.

Over time, it has also added traditional amusement park offerings – such as bumper cars, shows, games, ferris wheel and carousel rides.

However, the Sunlite Pool, which has been the world’s largest flat-surface, recirculating pool for more than 90 years, has always been the primary reason for families to come to the park.

"All of our consumer research, all of our consumer feedback, and all of our in-park data shows that the vast majority of our guests come to Coney Island because of the fun they have while in the Sunlite Pool area," said Rob Schutter, Jr., president and CEO of the park.

The work to be undertaken is expected to culminate in the 100th anniversary of the opening of the Sunlite Pool in 2025, added Schutter.

"Since 2016, we have invested more than US$6m (€5.4m, £4.9m) into the Sunlite Pool."  
MORE: http://lei.sr/B8N4n_A

Civil War-era bomb found at Puy du Fou Spain

"The explosive, which was found just days after the first show, was destroyed by explosives experts within the park’s grounds"

A Spanish Civil War-era bomb has been found at Puy du Fou’s newest park just days after its debut show.

Discovered on 4 September, the explosive was destroyed by police explosives experts in the early hours of the following morning at the Toledo attraction, an hour south of Madrid.

Regional emergency services confirmed the news in a Twitter post, adding that "no injuries or property damages were suffered".

The discovery of this kind of bomb is not uncommon in Spain. The devices are remnants from the 1936-39 Civil War, with another discovered just last month in an area close to one of Barcelona’s famous beaches – Sant Sebastiá.

Puy du Fou España is the French operator’s latest development, following on from its UK version of the show Kynren, which debuted in 2016.

MORE: http://lei.sr/5B7n4_A

#The Sunlite Pool opened in 1925 and has been the world’s largest flat-surface recirculating pool for more than 90 years

#Puy du Fou España will open fully in 2021

Since 2016, we have invested more than US$6m into the Sunlite Pool

Rob Schutter Jr
Blair Drummond invests £1m in sea lions

A new pump room and filtration system designed to enhance an existing sea lion habitat are part of a £1m (US$1.22m, €1.1m) upgrade programme announced by Blair Drummond Safari Park, in Stirling, Scotland.

The family-owned park has invested more than £7m (US$8.54m, €7.73m) over the last ten years to ensure it meets the standards laid down by BIAZA and EAZA – the British and Irish, and European zoo and aquarium associations.

The sea lion enclosure is one of the most popular attractions at Blair Drummond. In recent years, it has added a drive-through macaque exhibit, Pets Farm walk-through area, new elephant house, antelope housing, and the installation of biomass heating for its large mammal houses.

Blair Drummond supports conservation programmes such as the European Endangered Species breeding programme and provides learning experiences for visitors on areas such as animal care and the environment.

Park manager Gary Gilmour commented: “This work has been in the pipeline for three years and is part of an ongoing schedule of improvement plans taken in consultation with staff and animal health specialists.

“Our love of animals is what drives our day-to-day activities, so this is exciting news for our keepers, and the Blair Drummond team.”

MORE: http://lei.sr/r7v7M_A

Guests at the Star Wars-themed hotel will get a two-night immersive experience

Disney reveals new details for "Galactic Starcruiser" hotel

Disney has unveiled new details for its hotly-anticipated Star Wars hotel at Disney World in Florida, revealing plans to host guests for two nights in a fully-immersive experience that takes them on a journey into the franchise’s universe.

Called Star Wars: Galactic Starcruiser, guests will arrive and depart from the hotel at the same time, having embarked upon an immersive experience that allows them to become heroes in their own Star Wars story.

During the experience, visitors will be offered the chance to take part in a number of activities, including lightsaber training, learning how to operate starcruiser systems, making an excursion to Black Spire Outpost on the planet of Batuu, and enjoying ever-changing vistas from their cabin window as they ‘travel’ through the galaxy.

MORE: http://lei.sr/Q8u7P_A
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Disney has promised the biggest ever transformation of any of its parks in announcing a host of new attractions and experiences for its Epcot theme park, many set to open in January or summer 2020.

Among the new characters and IP to be introduced at the park are Mary Poppins, Beauty and the Beast, Moana and Guardians of the Galaxy.

The location will be divided into four neighbourhoods that each “speak to important aspects of the world and its people”, and will be “filled with new experiences rooted in authenticity and innovation” said Disney. These four areas are World Showcase, World Celebration, World Nature and World Discovery.

World Showcase will continue to be a celebration of culture, cuisine, architecture and traditions, but, said Disney, infused with new magic. Here, in the United Kingdom pavilion, the first attraction inspired by Mary Poppins will

Epcot disney

The transformation of Disney’s iconic Epcot Center is continuing with the unveiling of a host of new attractions
be situated. Guests can step back in time along Cherry Tree Lane and enter Number 17, the home of the Banks family, for whom Poppins was the nanny.

Also in the World Showcase will be a new Beauty and the Beast Sing-Along and Remy’s Ratatouille Adventure attraction, both in the France pavilion, new scenes and stories in the Canada and China pavilions, and HarmonioUS – the largest nighttime spectacular ever created for Disney, celebrating its music as an inspiration for people all over the world. World Celebration retains its Spaceship Earth attraction, with new narration, music and a new entertainments pavilion.

In World Nature, visitors will find Journey of Water, inspired by the hit animated film Moana.

There will also be the Play! pavilion, which will be an interactive city full of games, activities and experiences, including a water-balloon fight hosted by Huey, Dewey, Louise and Webby, in which visitors can compete.

Among the new IPs to be introduced at the park are Mary Poppins, Beauty and the Beast and Moana
How we take and interact with photographs has changed dramatically over the past two decades

Craig Bauer, managing director, Motif

Picture perfect

The Eiffel Tower has been revealed as the world’s most tagged tourist attraction on photo-sharing platform Instagram

The Eiffel Tower is the world’s most popular attraction, according to Instagram, with the Paris attraction ranked as the social media platform’s most tagged attraction.

Ranking the most ‘Instagram-worthy’ tourist attractions, #eiffeltower was used 5,849,737 times, followed by #lasvegasstrip at 4,802,560 and #timessquare at 3,949,217.

Towerling presence

London, which is the most popular city on Instagram, had its highest-ranked attraction in sixth place, with Big Ben shared 3,007,317 times. The London Eye also makes the top 20 in seventh place (2,980,066 hashtags), while Buckingham Palace comes in 18th (1,127,083 hashtags). The world’s tallest tower – the Burj Khalifa – is the only attraction from
the Middle East to make the top 20. It ranked fourth overall, with 3,502,116 hashtags. The Taj Mahal in 16th is the sole representative from Asia, with 1,260,502 hashtags. South America also has a single entry, with 1,539,713 tags of Peru’s Machu Picchu in 15th.

Data crunching

The research was carried out by MacOS-native photo-integration app Motif, which analysed the number of hashtags published to Instagram since the social network’s creation in 2010. It then extrapolated the data to identify the most visited destinations and cities worldwide.

"Over the past two decades, how we take and interact with photographs has changed dramatically, and this applies in particular to travels and holidays," said Motif managing director, Craig Bauer. "As we move further into the digital age, where photographs are taken on phones, viewed on screens and shared on social media platforms like Instagram, there’s greater convenience in capturing memories than ever before."

As we move further into an age where photographs are taken on phones, there’s greater convenience in capturing memories

The top 20 tourist site "hashtags" around the world

1. #eiffeltower 5,849,737
2. #lasvegasstrip 4,802,560
3. #timessquare 3,949,217
4. #burjkhalifa 3,502,116
5. #grandcanyon 3,433,049
6. #bigben 3,007,317
7. #londoneye 2,980,066
8. #louvre 2,897,989
9. #goldengatebridge 2,645,651
10. #empirestatebuilding 2,598,694
11. #towerbridge 2,127,742
12. #sagradafamilia 1,830,206
13. #statueofliberty 1,820,337
14. #colosseum 1,552,294
15. #machupicchu 1,539,713
16. #tajmahal 1,260,502
17. #entower 1,249,873
18. #buckinghampalace 1,127,083
19. #acropolis 1,109,978
20. #arcdetriomphe 948,133
The future of attractions are always evolving but what do AI, machine learning and neural networks have to do with it? Experience designers Holovis are pioneering developments that not only extend and enhance the guest experience but that will also become imperative to safety, park performance and operations.

"The desire for personalisation and unique guest experiences that drive ride and park repeatability have been at the top of the requirements list over the last few years," says Peter Cliff, creative director at Holovis. "The evolution of real-time media and enhanced interactivity techniques have allowed guests to customise their experience, but we’re taking things one step further and achieving true personalisation where guests are in control and the same experience is never repeated twice."

To deliver this, Holovis has developed a proprietary software ecosystem that connects all elements of a themed entertainment space to streamline operations, transform security and safety protocols and provide deeply personalised, intelligent entertainment experiences.

"Our interactive attractions are evolving to become much more intelligent by using advanced tracking technologies including our biometric and AI platforms. We take the techniques currently being developed by our data scientists and software teams for our enterprise and simulation divisions and apply them to create next-generation themed entertainment solutions that are pushing the boundaries," explains Cliff.

New technologies
Holovis has developed a suite of software modules that leverage advanced computer vision and tracking technologies. These are fronted through the provision of guest experiences with personalised content that enhances their journey but also produce powerful data analytic visualisations and insights into park dynamics and operations on the backend.

The biometric tracking works by picking up attributes of the guest from their physical appearance and linking them to a user profile. The user is completely anonymised during this process, no data about an individual is saved and nothing can be reverse-engineered that could compromise personal information.

"We’ve prioritised the development of several different methods of tracking guests around a space that remove the complete reliance of a second screen, such as a mobile phone, digital signage networks or virtual reality," says Cliff. "Users are identified through a powerful attribute recognition engine, which drives guest experience through personalised outputs. These include gesture recognition, where the power is in the hands of guests to alter their surroundings without needing any other devices or technologies, just natural human interaction.

“They could, for example, cast a spell, make lights come on inside a building or make water come out of a fountain. When combined with the facial recognition, a user can’t perform that action until they have unlocked that power, so someone else can copy the gesture but it may not work for them if they haven’t also unlocked the feature. This adds to the illusion of magic.

There are many potential applications for biometric and AI technologies
The great thing about attribute recognition is it removes barriers to entry. Costly props enhanced with RFID are no longer the only way to take part.

“It’s the object recognition module that allows guests to bring props into the narrative. Machine learning is used to identify common objects or those that can be purchased in gift shops and when detected incorporate them into the user’s specific story. These can be standard items that don’t need to be enhanced with any technological systems.”

These tools can be utilised across a whole park or at a family entertainment centre, just in one themed zone, as part of the in-ride experience to personalise media scenes and in passive areas such as queue lines to elevate boredom.

Behind the scenes, the guest experience is a user-friendly face for what is actually a system that will become critical to park security and operations.

**Spacial awareness**

This real-time tracking intelligence of the way in which people are moving around the space combines with simulation data to deliver extensive insights into operations and security. This gives an accurate picture of proceedings and operators can choose to act on these for reasons such as improving the flow of guests, alleviating congestion and emergency situations.

When combined with the machine learning, analysis of the way guests typically move around a space, this identifies how crowds would move, should disasters occur and how emergency response teams should function. When a new ride is added, a simulation can be run in real-time how this will affect the way in which people are moving around the space.

“Just as Machine Learning and AI are changing other industries, such as manufacturing, healthcare, finance and retail, they are also set to have just as great an impact on themed entertainment,” says Cliff. “This goes much further than simply contributing to guest entertainment – a whole ecosystem can be designed around these tracking technologies that keep guests safe by delivering extensive insights into park operations and security. We’re very excited to see these transformations occur.”

Users are identified through a powerful attribute recognition engine, which drives guest experience through personalised outputs.

Holovis uses gesture recognition for Justice League A Call For Heroes at Madame Tussauds attractions in Orlando and Sydney.
Simworx launches new time-travelling attraction, taking guest through four times zones

Simworx, a UK-based developer of dynamic media-based attractions, has launched a brand new attraction.

A state-of-the-art motion simulation experience, the ride, called Metro of Time, takes guests on an adventure through four time zones, including a prehistoric safari, a treasure hunt through an Ancient Egyptian tomb, a Medieval quest before culminating in a thrilling chase across the Wild West.

Available for a 2020 install, the Metro of Time attraction consists of four Metro-themed 4D cinemas, each with a 40-person capacity. The units, available individually or in multiples, each feature 3DOF motion seats, surround sound audio, on-board special effects and seven LED screen ‘windows’ that transport the riders through time.

Setting the scene for the ride, guests go through a pre-ride experience that shows a geomagnetic storm ripping a hole in the space-time continuum, causing the trains to malfunction, sending riders back in time.

As guests arrive at each ‘destination’, the carriage wall opens revealing a huge projection screen which, alongside, the on-board screens create a truly immersive experience.

In addition, the ride is available with custom film content to suit the client’s needs and theme.

Simworx CEO Terry Monkton said: “The team here at Simworx are thrilled to announce this brand new attraction to the market. Our development team are always working on new and innovative ways to offer a thrilling experience to our clients, and this ride is no different! Available in a full turnkey solution, this truly unique attraction is also ready for install early 2020.”

**Simworx**
Jora Vision to create panda museum in China

Jora Vision, a Netherlands-based attractions design firm, has won a competition to develop a museum experience at The Giant Panda Breeding Research Base in Chengdu, China.

Officials at the facility, a renowned panda protection and research institute, challenged competition entrants to create an experience that would meet tourism demands whilst working within the architecture’s limited space.

Jora Vision impressed the judging panel with its concept of a walkthrough experience, which offered a ‘well-defined storyline’ and combined interactive exhibits with immersive theming and digital guidance solutions.

The museum will provide an immersive and educational environment showcasing the important work the facility does in researching and protecting pandas.

June Ren, MD Asia for Jora Vision, said: “We’re proud to work with the Chengdu Giant Panda Breeding Research Base. It is great to see that tourist attractions are contacting Jora Vision for our expertise of creating visitor experiences.”

Marcon to carry out major fit-out at the Museum of Literature Ireland

Marcon, a fit-out specialist based in Northern Ireland, is set to complete a major fit-out at the UCD Newman House in Dublin that will transform the building into the Museum of Literature Ireland (MOLI).

The €10.5m project will unite University College Dublin (UCD) and the National Library of Ireland to create the MOLI. Billed as a new literary attraction with international appeal, MOLI will have a focus on 20th and 21st century writers with a particular emphasis on James Joyce.

It will, said a release, present a rich panorama of Irish literature with a first edition of James Joyce Ulysses, serving as a spectacular focal point. Other literary greats, such as Newman, Hopkins, Beckett, Donoghue, Tóibín and Meehan, will also be honoured in the museum.

Marcon’s heritage team will be responsible for the manufacture and installation of specialist joinery, display cases, bespoke metalwork, graphics and feature lighting throughout the space, and will work closely with museum and exhibition designer Ralph Appelbaum Associates.

Martin McErlean, heritage contracts manager at Marcon, said: “We are really pleased to be carrying out the exhibition fit-out within the new Museum of Literature Ireland. This is a wonderful project to be involved in and the international appeal of the museum will allow us to showcase our craftsmanship to the world.”
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www.vacevents.com

07-10 OCTOBER 2019
World Waterpark Association (WWA) Show
Walt Disney World,
Florida, US
The WWA Show brings together water leisure professionals from waterparks, resorts and aquatic venues of all sizes for four days of education, shopping and networking. It also features the most comprehensive educational programme available to operators.
Tel: +1 913 599 0300
www.wwashow.org

15-17 OCTOBER 2019
IAAPA Asia Pacific Summit
Hainan Island, China
The three-day event will offer industry professionals to participate in high-level networking, be inspired from carefully chosen presentations and to experience the world-class attractions in Hainan, China. In total, there will be three "behind-the-scenes" facility tours at Mission Hills Haikou, Atlantis Sanya and Hainan Ocean Paradise.
Email: iaapa@iaapa.org
www.iaapa.org/connect/asia-pacific

18-22 NOVEMBER 2019
IAAPA Expo
Orange County Convention Center, Florida, US
The world’s largest business event for the global visitor attractions industry. The trade floor features 1,000 companies from around the world who will showcase the new products and services, as well as an extensive programme of seminars and workshops.
Tel: +1 703 836 4800
Email: iaapa@iaapa.org
www.iaapa.org

14-16 JANUARY 2020
Visitor Attraction Expo
ExCel London, United Kingdom
EAG International and the Visitor Attractions Expo have been designed to help delegates keep up-to-date with what’s new in amusements and leisure. A large exhibition features the very latest products and innovations, as well as a seminar programme and strong networking opportunities for visitor attractions professionals.
Tel: +44 (0)1582 767254
Email: karencooke@swanevents.co.uk
www.attractionsexpo.co.uk

9-11 JUNE 2020
IAAPA Expo Asia 2020
Macao, China
IAAPA Expo Asia is IAAPA’s exclusive Expo in the Asia Pacific region. It is part of the organisation’s regional event programme and attracts industry professionals from around the world to learn and experience what’s new and innovative in the rapidly growing Asian attractions market.
Tel: +852 2538 8799
Contact: asiapacific@iaapa.org
VAC is a national conference organised by the industry, for the industry where you can:
• Get involved in a unique forum for industry professionals.
• Network and share experiences.

Register Now!

Early bird fee is now available. To register or to see the draft conference programme and speakers, log on to:

www.vacevents.com
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What are the most powerful features?
We positions your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren’t currently job hunting.

In addition, to celebrate the 100th issue of AM News, we’ve also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

I hear you’re part of Leisure Media
Yes, we give you access to Leisure Media’s entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via Leisure Opportunities, Health Club Management, Sports Management, Leisure Management, Attractions Management, and Spa Business/Spa Opportunities.

What packages are available?
We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?
Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?
We have packages to suit all budgets and requirements and we’d love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Attractions Management News recruitment team

Liz Terry  Julie Badrick  Paul Thomman  Sarah Gibbs  Chris Barnard  Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com
BODY WORLDS London is nearly 1 year old and already has been voted as a Travellers Choice Top 10 London Attraction by Trip Advisor. It has also been awarded top innovation in the industry by Group Travel. Dr Gunther von Hagens’ renowned exhibition of real human bodies has sparked curiosity and awe around the world with over 49 million visitors globally.

Do you thrive being responsible for the day to day operation of a highly prestigious exhibition? If you are a highly motivated, self-driven and commercially minded operator this is the role for you.

As the Duty Manager, you have the autonomy to be totally responsible for all that goes on in the venue; driving and inspiring the team to deliver memorable experiences for our guests and smashing secondary spend targets.

If you are not one for routine read on. No two days are the same and our Duty Management team are involved in every aspect of our business, including recruiting your own teams, exhibition facilities, merchandising, the list goes on.

Qualifications & Experience
- 2 years previous and relevant management experience in a DM role and/or service industry.
- Hands-on, representative, service oriented, team player, leadership skills.
- Proven experience of having delivered high standards of visitor service.
- Strong desire to increase sales across all areas of attraction.

For more information and to apply visit: http://lei.sr/z5L0x
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LOYALTY AND INSIGHT MANAGER

Something very exciting is underway in Goshen, New York. Due to open in 2020, LEGOLAND Park and Hotel in New York is Merlin’s biggest single investment to date and you could play a crucial part in this amazing project!

We’re now looking for a unique person who has a passion for creating and executing loyalty strategies for LEGOLAND New York Resort annual pass program, covering product offerings and proposed price setting. You will ensure our Senior Management team and other relevant stakeholders have up to date information on the latest research findings including guest KPI’s, satisfaction and CAPEX performance.

As Loyalty and Insight Manager your main goal is to increase revenue, throughout sales and visits to Annual Pass holders. You will ensure high pass holder satisfaction level, through the development of strong and compelling Annual Pass programs.

Your goal will be to secure the highest possible renewal level per cent and KPI’s including satisfaction and CAPEX performance.

Merlin Entertainments, plc is a business built on fun. We are the world’s second-largest visitor attraction operator.

Whether you are serving delicious food, working in the office, maintaining the attractions, entertaining guest or operating rides, the objective is to provide a truly memorable experience and a great day out for all members of the family.

If you have the magic to create smiles and memories on a daily basis then you want to be Team LEGOLAND New York Resort.

For more information and to apply: http://lei.rd/B1p0D
Education/Operations Manager

CARLSBAD, CA, UNITED STATES

Scope of Job:
Develops, delivers and evaluates guest, group and student informal science education programs and recruits, manages, trains and evaluates SEA LIFE staff.
Coordinates programming and best practices with the site’s Displays Curator, and the Education Specialists at other US SEA LIFE Aquariums and with the larger informal science education community.
Ensures that all education programs meet the needs of formal and/or informal teaching institutions. Maintains all aspects of educational programs and responsible for all budgets relating to the operation functions and education programs.
Manages the daily operation of SEA LIFE Operations and Grounds department.
Supervises, monitors and evaluates the work performance of the Assistant Managers, providing frequent feedback and coaching when necessary.
Works closely with other departments of SEA LIFE and the resort. Ensures that SEA LIFE Aquarium’s overall presentation is to the highest quality standards in the industry.

Background and Experience:
Experience developing and delivering fun and engaging education programs in a formal or informal setting preferred. Knowledge of informal learning and understanding of current marine conservation issues.

Education:
BS in science, education or a related field. Non-related degree plus related work experience can be substituted.
• Four years professional experience working at an aquarium or theme park,
• Two years experience working in supervisory role, preferably supervising a minimum of 20-30 employees,
• Two years experience managing operating budgets to include labor and equipment,
• Two years experience creating and implementing education programs.

For more information and to apply visit: http://lei.sr/B0w8y
Camerieri Di Sala/Bar
Salary: Competitive
Company: Gardaland Resort
Location: Verona, VR, Italy

Duty Manager
Salary: £28k p.a.
Company: BODY WORLDS London
Location: London, UK

Creative Producer
Salary: Competitive
Company: Holovis
Location: Lutterworth, UK

Game and Experience Designer
Salary: Competitive
Company: Holovis
Location: Lutterworth, UK

AR and VR Headset Engineer
Salary: Competitive
Company: Holovis
Location: Lutterworth, UK

Education/Operations Manager
Salary: Competitive
Company: Sea Life
Location: Carlsbad, CA, USA

Audio Visual Engineer
Salary: Competitive
Company: Holovis
Location: Orlando, FL, USA

Customer Relationship Manager
Salary: Competitive
Company: Legoland
Location: Orlando, FL, USA

Project Manager
Salary: Competitive
Company: Legoland
Location: Nagoya, Aichi, Japan

Retail / Commercial Manager
Salary: Competitive
Company: Legoland Discovery Centre
Location: Atlanta, GA, USA

For more details on the following jobs visit www.attractionsmanagement.com or to advertise call the team on +44 (0)1462 431385

For more details on the above jobs visit www.attractionsmanagement.com
We think every great attraction should start with one of these.
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